

Marcus Jakt

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A highly cosmopolitan upbringing has provided me with a host of valuable experiences inherent to many different walks of life. These have been instrumental in developing and nurturing a naturally inquisitive mind. In recent years I have helped implement a new marketing position at a defence and mechanical engineering firm, and worked for a specialist consultancy dedicated to the field of Industrial Gas. This latter role has involved being immersed within and learning about a highly specialised, niche industrial sector. The work has involved using marketing, project proposal, research, data processing and analytical skills to help better facilitate the commercial operations of a large number of industry players worldwide.

Technical/Creative

- Experience of generating technical reports and presentations for a highly qualified Industrial Gas industry audience/readership;
- Analytical experience: evaluating quantitative financial data in order to facilitate an improved view of the Industrial Gases market to leading industry players;
- Experience of producing promotional literature for specialist engineering marketing purposes;
- Extensive working knowledge of MS Excel, MS Access, MS Word, Quark, Adobe Photoshop, Macromedia Dreamweaver;
- Experience of designing scientific experiments.

Leadership skills

- Comprehensive experience of assuming in-depth client liaison roles both for the purposes of project definition as well as project proposal phases of new and existing client relationships;
- Undertook a leading role in the editorial and development process for www.bloc-online.com (2003-4);
- Commanded and led a Swedish Army troop of up to 16 men – with vehicles – in often harsh climatic conditions: hold rank of 2nd Lieutenant.

Intellectual skills

- Extensive academic qualifications in both the Sciences and the Arts
- Languages: conversant in French, fluent in Swedish
- Extensive personal experience of numerous countries, cultures and peoples

Endurance

- Undaunted by physically or mentally demanding tasks;
- Enjoy physically demanding sports such as SCUBA diving (PADI Rescue Diver and Medic First Aid), sailing, surfing, and skiing in my free time.

Experience:

November 2006- <i>present</i>	Multi-Client Programme Manager at 'Spiritus Consulting' <i>Truro, U.K.</i>
May 2005-October 2006	Marketing Communications Manager at 'Bassett Group' (encompassing two companies: 'Bassett Defence Services' and 'Rigibore') <i>Hayle, U.K.</i>
June 2004-April 2005	Various freelance assignments, including for 'Itchy Media', 'Content Team Online' and 'Sanders Design' <i>Truro, U.K.</i>
April 2004	'Nuts' magazine work placement <i>London, U.K.</i>
May-June 2003	Wine producer <i>Mardeuil, France</i>
October 2002-May 2003	Royal Mail sorting centre <i>Truro, U.K.</i>
July-August 2002	'Station Oenotechnique' <i>Epernay, France</i>
January 2001-March 2002	Swedish Army <i>Boden, Sweden</i>

Education:

2003-2004	Postgraduate Diploma: Professional Writing <i>Falmouth College of Arts, Falmouth</i>
1996-2000	Bachelor of Science, Associate of the Royal College of Science: Chemistry <i>Imperial College, London</i>
1993-1996	Diploma of the International Baccalaureate, 37 points awarded <i>Sigtunaskolan Humanistiska Läroverket, Sigtuna, Sweden</i>